

EEO Public File Report

for

WIOZ-FM & WIOZ(AM)

Southern Pines, NC

This EEO Public File Report

Covers the One-Year Period Ending July 31, 2017

EEO Public File Report

This EEO Public File Report is filed in the public inspection files of the station(s) making up the employment unit pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's (FCC) rules.

During the one-year period ending on July 31, 2017, the employment unit filled the following full-time vacancies:

- **Advertising Sales Representative**

The employment unit interviewed a total of 7 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each source:

<u>Recruitment Source</u>	<u>Total Number of Applicants</u>
The Southern Pines Pilot	0
WIOZ-FM/WIOZ (AM) Radio	1
Personal Referral	0
WIOZ.com/star1025fm.com	1
NCAB JOB Link	0
Indeed.com	4
Monster.com	1

Attachment A contains the following information for the vacancies filled during the period covered by this report:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the person hired for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

ATTACHMENT A

FULL-TIME VACANCY EEO INFORMATION

Job Vacancy: Advertising Sales Representative Recruitment Source that Referred the Hire: Indeed.com

Date Vacancy Opened: 11/08/16 Total Number of Persons Interviewed for the Vacancy: 7

Date Vacancy Filled: 03/27/17

Recruitment Sources Used to Fill the Vacancy

Recruitment Source	Address	Contact Person	Telephone No.	No. of Interviewees Referred by Source	Source Request Notification?
The Southern Pines Pilot - Newspaper	145 West Pennsylvania Ave., Southern Pines, NC 28387	Karen Triplet	910-692-7271	0	No
WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	1	No
N.C. Association of Broadcasters Website www.ncbroadcast.com	150 Fayetteville Street, Suite 1270, Raleigh, NC 27601	Elizabeth Parker	919-821-7300	0	No
Personal Referral				0	No
Indeed.com	Indeed.com	Client Services		4	No
Monster.com	Monster.com	Client Services		1	No
www.WIOZ.com www.star1025fm.com www.sandhillstv3.com	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	1	No

ATTACHMENT B

MENU OPTION ACTIVITIES

Activity No.	Type of Activity	Brief Description
5	Establishment of an Internship Program	Continued our internship program for students from area high schools; two students participated in our internship program and received hands-on experience in the radio industry in the time period covered by this report.
7	Participation in Scholarship Program	The General Manager of WIOZ-FM & WIOZ(AM) sits on the N.C. Association of Broadcasters Board of Directors, which provides scholarships for students interested in broadcasting.
4	Participation in Events Sponsored by Community Groups	Morning Show co-host participated in Career Day at Farm Life Elementary School (Spring 2016).
8	Establishment of Training Program Designed to Enable Station Personnel to Acquire Skills for Higher Level Positions	Muirfield Broadcasting hired a consultant to train employees in the Programming and Sales Departments in order to allow such employees opportunities to gain skills necessary for higher level positions (January 2016 – July 2017).